**המכללה האקדמית להנדסה אורט בראודה**

**המחלקה להנדסת תוכנה - קורס מחשוב ענן**

**תרגיל בית 2**ב – עבודה ביחידים

בחרו מאמר מהמאמרים אשר נמצאים בפורום "מאמרים אקדמיים בנושא מחשוב ענן" (ניתן להציע מאמר משלכם, יש לקבל אישור מהמרצה).

ניתן להיעזר גם באתרים של כנסים אקדמיים למציאת מאמרים, כגון כנס closerאשר הוצג בהרצאה.

**Name**: Paul Khoury.

**שם המאמר:**

Crystallization: How Social Media Facilitates Social Construction of Reality

**מטרת המאמר:**

The purpose of the research is to show how people are affected to news in the social media and they are controllable by social media facilities and they determine what news people will be affected by their algorithms and also by what people search and think about.

**תיאור טכנולוגיות\ מחקרים במאמר:**

In order to know what news bring for the users they mainly use to sides, the geographic and the psychological.

For the geographic they mainly use the GPS location and for the psychological they look at your friends and groups and give you relative information and interest.

**סיכום המאמר:**

In this article we see that different people are affected differently to news by social medias, people who has more friends and connected to more groups has the higher chance to be reflected to more news than people that has lower amount of groups or friends, crystallization of news becomes after a person posts a news or group of people agree to a news and they get posted the more that people are reflected to this article the more people will get exposure to it. The crystallization process is affected by two components the attributes of an individual’s social network and attributes of individual.

That’s how user will be explored to news.

**האם מטרת המאמר הושגה?:**

We can see that the they didn’t achieve the full purpose article because the lower that a user is exposed to groups and friends the lower chance he has to get exposed to this news therefore the problem is still existed.

**הצעות נוספות שלי:**

I suggest that the news will be located on a blockchain where any user can see any news at any location and then it will be the user who determines what news to see and where it is located and not only by showing the most relevant news that the social facilities thinks about

The most important news will be still located there but on the other hand each user will see any post that is sitting on the same blockchain then there is no need for a friend connection to be existed and people can be affected to any news they wish to.